

T E D B A K E R
L O N D O N

JAN/APRIL 2020 WOMEN'S OPTICAL

JAN 2020 WOMEN'S OVERVIEW 8 MODELS 3-4 COLOURS 30 SKUS



NOELLA TB9194
(PDM014276)



BEE TB9195
(PDM015135)



MARCY TB9197
(PDM015142)



FABLE TB9196
(PDM015140)



TIANA TB2262
(PDM012868)



TALLIE TB2263
(PDM012869)



CELESTE TB2264
(PDM015147)



CYDNEY TB2265
(PDM015148)

APRIL 2020 WOMEN'S OVERVIEW 3 MODELS 3-4 COLOURS 11 SKUS



CRESSIDA TB9198
(PDM012873)



LENNA TB9199
(PDM014280)



CADY TB2266
(PDM011162)

JAN 20 OPTICAL
CODE NOELLA TB9194
PDM PDM014276
SIZE 49/15-140 B 37

TED BAKER
LONDON



249 Burgundy



296 Pink



611 Blue



179 Tortoise

JAN 20 OPTICAL
 CODE NOELLA TB9194
 PDM PDM014276
 SIZE 49/15-140 B 37

TED BAKER
 LONDON



249 Burgundy

FRAME DESCRIPTION

PDM No.	ØPDM No.
Gender	Women
Colour Code	249
Colour Description	Burgundy
Hinge Type	Spring hinge
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

DIMENSIONS

Size	49/15-140
B Dimension	37
ED	54.10
Screw to Screw	120
Mid to Mid	120
Tip to Tip	97

MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL
CODE BEE TB9195
PDM PDM015135
SIZE 48/17-140 B 37

TED BAKER
LONDON



141 Mocha
• Prints to be on inside temple



068 Crystal Black
• Prints to be on inside temple



608 Navy
• Prints to be on inside temple



200 Burgundy
• Print to be updated. Prints to be on inside temple



JAN 20 OPTICAL
 CODE BEE TB9195
 PDM PDM015135
 SIZE 48/17-140 B 37

TED BAKER
 LONDON



068 Crystal Black

- Prints to be on inside temple

FRAME DESCRIPTION

PDM No.	PDM015135
Gender	Women
Colour Code	068
Colour Description	Crystal Black
Hinge Type	Regular
Logo Style	Deep Laser
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

DIMENSIONS

Size	48/17-140
B Dimension	40
ED	53.60
Screw to Screw	120
Mid to Mid	124
Tip to Tip	96

MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL
CODE FABLE TB9196
PDM PDM015140
SIZE 50/18-140 B 44

TED BAKER
LONDON



152 Brown Horn/ Teal
• Temple tip to be milky nude



253 Burg./ Pink
• Temple tip to be milky rose



651 Blue Horn
• Temple tip to be crystal blue



172 Tort./ Orange
• Temple tip to be crystal pink

JAN 20 OPTICAL
CODE FABLE TB9196
PDM PDM015140
SIZE 50/18-140 B 44

TED BAKER
LONDON



152 Brown Horn/ Teal

- Temple tip to be milky nude

FRAME DESCRIPTION

PDM No.	PDM015140
Gender	Women
Colour Code	152
Colour Description	Brown Horn/ Teal
Hinge Type	Regular
Logo Style	Deep laser logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

DIMENSIONS

Size	50/18-140
B Dimension	44
ED	52.80
Screw to Screw	125
Mid to Mid	130
Tip to Tip	106

MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Nickel Silver + Stainless steel
Lens Type	Demo
Lens Base	Base 4

MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL
CODE MARCY TB9197
PDM PDM015142
SIZE 53/14-140 B 45

TED BAKER
LONDON



AMENDS

- Cancel temple tip laminations

200 Burgundy



608 Navy



145 Tortoise



205 Pink Tort.

JAN 20 OPTICAL
 CODE MARCY TB9197
 PDM PDM015142
 SIZE 53/14-140 B 45

TED BAKER
 LONDON



AMENDS

- Cancel temple tip laminations

200 Burgundy

FRAME DESCRIPTION

PDM No.	PDM015142
Gender	Women
Colour Code	200
Colour Description	Burgundy
Hinge Type	Spring
Logo Style	Deep laser logo
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

DIMENSIONS

Size	53/14-135
B Dimension	45
ED	58.50
Screw to Screw	128
Mid to Mid	128
Tip to Tip	104

MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Nickel Silver + Stainless steel
Lens Type	Demo
Lens Base	Base 4

MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL
CODE TIANA TB2262
PDM PDM012868
SIZE 53/18-135 B 42

TED BAKER
LONDON



196 Brown

- Print to be updated to match PDM015135 Col 141



244 Burgundy

- Print to be updated



680 Navy

JAN 20 OPTICAL
 CODE TIANA TB2262
 PDM PDM012868
 SIZE 53/18-135 B 42

TED BAKER
 LONDON



680 Navy

FRAME DESCRIPTION

PDM No.	
Gender	Women's
Colour Code	680
Colour Description	Navy
Hinge Type	Spring hinge
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

DIMENSIONS

Size	51/18-135
B Dimension	45
ED	55.00
Screw to Screw	125
Mid to Mid	129
Tip to Tip	101

MATERIALS

Front Material & Finish	Stainless Steel
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL
CODE TALLIE TB2263
PDM PDM012869
SIZE 53/18-135 B 42

TED BAKER
LONDON



680 Navy



244 Burgundy
• Print to be updated



196 Brown
• Print to be updated to match PDM015135 Col 141

JAN 20 OPTICAL
 CODE TALLIE TB2263
 PDM PDM012869
 SIZE 53/18-135 B 42

TED BAKER
 LONDON



196 Brown

FRAME DESCRIPTION

PDM No.	
Gender	Women's
Colour Code	196
Colour Description	Brown
Hinge Type	Spring hinge
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

DIMENSIONS

Size	53/17-135
B Dimension	42
ED	57.60
Screw to Screw	126
Mid to Mid	129
Tip to Tip	102

MATERIALS

Front Material & Finish	Stainless Steel
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4

MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL
CODE CELESTE TB2264
PDM PDM015147
SIZE 51/18-135 B 40

TED BAKER
LONDON



205 Burgundy



689 Navy



114 Brown

- Top brow to be matte painted finish



225 Pink

JAN 20 OPTICAL
CODE CELESTE TB2264
PDM PDM015147
SIZE 51/18-135 B 40

TED BAKER
LONDON



225 Pink

FRAME DESCRIPTION

PDM No.	PDM015147
Gender	Women
Colour Code	225
Colour Description	Pink
Hinge Type	Spring
Logo Style	Deep Laser
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

DIMENSIONS

Size	51/18-135
B Dimension	40
ED	55.60
Screw to Screw	129
Mid to Mid	133
Tip to Tip	96

MATERIALS

Front Material & Finish	stainless steel
Temple Material & Finish	stainless steel
Lens Type	Demo
Lens Base	Base 4.5

MOQ

300 pcs per model; 100 pcs per color

JAN 20 OPTICAL
CODE CYDNEY TB2265
PDM PDM015148
SIZE 51/18-135 B 34

TED BAKER
LONDON



225 Pink



403 Coffee Gold

- Front metal top brow to satin finish and lower step to shiny



689 Navy



205 Burgundy

JAN 20 OPTICAL
CODE CYDNEY TB2265
PDM PDM015148
SIZE 51/18-135 B 34

TED BAKER
LONDON



403 Coffee Gold

FRAME DESCRIPTION

PDM No.	PDM015148
Gender	Women
Colour Code	403
Colour Description	Coffee Gold
Hinge Type	Spring
Logo Style	Deep Laser
Type of Glazing	U groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

DIMENSIONS

Size	51/18-135
B Dimension	34
ED	56.60
Screw to Screw	128
Mid to Mid	132
Tip to Tip	96

MATERIALS

Front Material & Finish	stainless steel
Temple Material & Finish	Acetate
Lens Type	Demo
Lens Base	Base 4.5

MOQ

300 pcs per model; 100 pcs per color

T E D B A K E R
L O N D O N

APRIL 2020 WOMEN'S OPTICAL

APRIL 20 OPTICAL
CODE CRESSIDA TB9198
PDM PDM012873
SIZE 51/15-140 B 39

TED BAKER
LONDON



219 Tort./ Pink



250 Pink Horn



151 Brown Horn

APRIL 20 OPTICAL
 CODE CRESSIDA TB9198
 PDM PDM012873
 SIZE 51/15-140 B 39

TED BAKER
 LONDON



151 Brown Horn

FRAME DESCRIPTION

PDM No.	PDM012873
Gender	Women's
Colour Code	151
Colour Description	Brown Horn
Hinge Type	Spring hinge
Logo Style	Deep laser logo before plating
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

DIMENSIONS

Size	51/15-140
B Dimension	39
ED	55.30
Screw to Screw	121
Mid to Mid	127
Tip to Tip	100

MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Nickel Silver
Lens Type	Demo
Lens Base	Base 4

MOQ

300 pcs per model; 100 pcs per color

APRIL 20 OPTICAL
CODE LENNA TB9199
PDM PDM014280
SIZE 52/15-140 B 41

TED BAKER
LONDON



205 Pink Tort.



250 Pink Horn



952 Grey Horn



008 Black/ Tort.

APRIL 20 OPTICAL
CODE LENNA TB9199
PDM PDM014280
SIZE 52/15-140 B 41

TED BAKER
LONDON



250 Pink Horn

FRAME DESCRIPTION

PDM No.	PDM014280
Gender	Women
Colour Code	250
Colour Description	Pink Horn
Hinge Type	Regular
Logo Style	Deep laser logo before plating
Type of Glazing	V groove
Nose Pad Type	Laminated
Adjustable Core Wire	Yes

DIMENSIONS

Size	52/15-140
B Dimension	41
ED	57.10
Screw to Screw	126
Mid to Mid	129
Tip to Tip	105

MATERIALS

Front Material & Finish	Acetate
Temple Material & Finish	Monel
Lens Type	Demo
Lens Base	Base 4.5

MOQ

300 pcs per model; 100 pcs per color

APRIL 20 OPTICAL
CODE CADY TB2266
PDM PDM011162
SIZE 53/16-140 B 41

TED BAKER
LONDON



905 Warm Grey



001 Black



244 Burgundy



682 Navy

APRIL 20 OPTICAL
CODE CADY TB2266
PDM PDM011162
SIZE 53/16-140 B 41

TED BAKER
LONDON



001 Black

FRAME DESCRIPTION

PDM No.	PDM011162
Gender	Women's
Colour Code	001
Colour Description	Black
Hinge Type	Spring hinge
Logo Style	Sticker logo
Type of Glazing	V groove
Nose Pad Type	Click in
Adjustable Core Wire	Yes

DIMENSIONS

Size	53/16-140
B Dimension	41
ED	59.70
Screw to Screw	128
Mid to Mid	133
Tip to Tip	101

MATERIALS

Front Material & Finish	Stainless Steel
Temple Material & Finish	Monel
Lens Type	Demo
Lens Base	Base 4.5

MOQ

400 pcs per model; 100 pcs per sku